



Northern Ballet  
Press Release & Photo Call  
For Immediate Release  
27 August 2013

#### PHOTO CALL

Date: Thursday 28 August 2014  
Time: 1.10pm  
Location: The Alchemist, Level 1, Trinity, Leeds, LS1 6HW  
Contact: Lauren Godfrey, Communications Manager, Northern Ballet – 07912 626 206.

Photographers are invited to photograph two Northern Ballet dancers in costume as Brides of Dracula with a limited edition Transylvanian Broker cocktail created by The Alchemist in **celebration of the return of Northern Ballet's Dracula** to the West Yorkshire Playhouse from 5 – 13 Sep 2014.

#### PRESS RELEASE

Vampires land at The Alchemist

[Northern Ballet](#) has collaborated with [The Alchemist](#) to create a limited edition cocktail to mark **the return of Northern Ballet's Dracula** to the [West Yorkshire Playhouse](#). The Transylvanian Broker cocktail will be available exclusively at The Alchemist in [Trinity Leeds](#) between 1 – 14 September 2014 and will be priced at £6.95.

Created by Head Bartender, Elliot Oxley, the Transylvanian Broker **is inspired by Northern Ballet's** production and contains Brokers Gin, Briottet Elderflower, a squeeze of fresh grapefruit, **gomme and three dashes of The Alchemist's** secret red powder. The red powder slowly turns the cocktail a deep red colour and dry ice is added to the final serve to create an eerie bubbling cocktail.

**Elliot said: 'I chose gin because of its diverse characteristics and its popularity at the moment. I paired grapefruit with the gin due to its distillation with citrus peels and added a spooky dark red powder to make it look like Dracula's favourite drink'.**

Last performed by Northern Ballet in 2009, Dracula is returning exclusively to the West Yorkshire Playhouse from 5 – **13 September 2014**. In this adaptation of **Bram Stoker's** legendary novel the tormented world of the immortal Count is played out through Northern **Ballet's unique blend of dance and gripping** theatre. A creature who should inspire repulsion in every living thing Dracula has instead seduced countless generations with his mesmerising sensuality.

The Dracula cocktail is available on request at The Alchemist for customers aged 18+.

Tickets for Dracula at West Yorkshire Playhouse are on sale now at [wyp.org.uk](http://wyp.org.uk) or by calling the box office on 0113 213 7700. Age guidance 12+.

For a chance to win tickets to Dracula plus dinner and a round of Transylvanian Brokers for two people, visit [northernballet.com/alchemist](http://northernballet.com/alchemist).

-ENDS-

Press contact: Lauren Godfrey, Communications Manager, Northern Ballet  
[lauren.godfrey@northernballet.com](mailto:lauren.godfrey@northernballet.com) or call 0113 220 8000.

Notes to Editors

**Northern Ballet is one of the UK's five large ballet companies. Based in Leeds it performs throughout the UK as well as overseas. Northern Ballet's productions mix classical dance and theatre, embracing popular culture and taking inspiration from literature, opera, or giving a unique interpretation of popular classical ballets.**

Northern Ballet is the busiest touring ballet company in the UK and is typically on the road for around 24 weeks of the year. The Company of 46 dancers tours a combination of new works and established repertoire to cities throughout the UK and is the only large scale ballet company to do so.

Visit [northernballet.com](http://northernballet.com) for more information on the Company and tour. Production images and information are available via the online [media centre](#).

Dracula – Tour Dates 2014

Leeds, West Yorkshire Playhouse

5 – 13 Sep 2014

Box Office 0113 213 7700

[wyp.org.uk](http://wyp.org.uk)

On sale now

Age guidance 12+

